WVCW

SALES DEPARTMENT

Attention Richmond Radio Listeners:

Sometimes the best radio stations are the one's that cannot be heard very well. WVCW, VCU's radio station, falls into that category. WVCW, **CAN BE HEARD** by students who live on the VCU campus. The station runs off a carrier current radio system located in the dorms of GRC, and Rhodes Hall. People who go to VCU and live in those dorms are able to pick the station up on 640 AM. WVCW tried as hard as it could to go FM during the past year, and unfortunately, we failed. The FM broadcasting is not our only option, and other far-reaching broadcast possibilities are being explored.

The problem with the WVCW station is a lack of interest. Some students and faculty do not even know the station exists. That is a promotions problem. Basically, what I am saying is, if enough people express an interest in helping WVCW to be heard, and help add some variety to the Richmond airwaves, contact us (828-1057), contact VCU, and get involved. The management at WVCW can only do so much; the rest is up to the students and the interested public.

Sincerely,

Jon Carpenter

Jon Carpenter
WVCW General Manager